



PRICE SENSITIVE

PRESS RELEASE

Financial calendar for the fiscal year 2025

Milan, 20 December, 2024 – Growens S.p.A. – GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility Euronext Growth Milan and operating in the cloud marketing technology field, according to Article 17 of the AIM Rules for Issuers, hereby notifies the

Financial calendar for the fiscal year 2025

Date	Event
13 th March, 2025	Board of Directors meeting for the approval of the individual and consolidated Full Year Report as of 31/12/2024 and convening of the Shareholders Ordinary Meeting
15 th April, 2025	Shareholders' ordinary meeting for the approval of the individual and the examination of the consolidated Full Year Report as of 31/12/2024
14 th May, 2025	Board of Directors meeting to examine certain consolidated financial data concerning the 3-months period ending 31/03/2025 (Revenues, EBITDA, EBT, Net Financial Position)
23 rd September, 2025	Board of Directors meeting for the approval of the individual and consolidated Half Year Report as of 30/06/2025, subject to voluntary limited audit
4 th November, 2025	Board of Directors meeting to examine certain consolidated financial data concerning the 9-months period ending 30/09/2025 (Revenues, EBITDA, EBT, Net Financial Position)

Within several days from the above-mentioned Board meetings, an investor call will be held, the details of which will be disseminated alongside the respective press releases.



The Company also notifies that, after the review of quarterly unaudited consolidated results, gross sales figures from management accounts, not subject to a BoD resolution, will be released on the tenth day (or the following trading day if such day falls on a bank holiday) of each month following the quarter end, and thus:

Consolidated quarterly sales and SaaS ARR

Date	Event
10 th January, 2025	Review of quarterly consolidated gross sales as of 31/12/2024 and SaaS ARR as of December 2024
10 th April, 2025	Review of quarterly consolidated gross sales as of 31/03/2025 and SaaS ARR as of March 2025
10 th July, 2025	Review of quarterly consolidated gross sales as of 30/06/2025 and SaaS ARR as of June 2025
10 th October, 2025	Review of quarterly consolidated gross sales as of 30/09/2025 and SaaS ARR as of September 2025



Growens (GROW) is a leading European player in the field of Cloud Marketing Technologies, serving thousands of clients worldwide. Its SaaS and CPaaS solutions allow SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the original business MailUp the Group grew steadily since 2002, both organically and via M&A, peaking with the launch of innovative products such as [Beefree.io](https://beefree.io).

The company is admitted to trading on the Euronext Growth Milan (EGM) market managed by the Italian Stock Exchange, with a free float above 31%.

ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM

Media & Guidelines: <https://growens.io/en/media-guidelines>

For further information please contact:

Growens Investor Relations

Micaela Cristina Capelli

+39 02 71040485

investor.relations@growens.io

Growens Press Office

Maria Giulia Ganassini

+39 02 89603080

press@growens.io

growens.io

Euronext Growth Advisor

BPER Banca

+39 051 2756537

growens@bper.it

iCorporate - Growens Press Office

Luca Manzato

+39 335 7122973

Alberto Colombini

+39 335 1222631

growens@icorporate.it