INTESA M SANPAOLO

Growens

'Really Good' Growth Prospects for Beefree, but Priced In

Growens' strategy continues to focus on Beefree's development, which we consider as the main catalyst for the stock, thanks to the deployment of synergies with 'Really Good Emails' and the cash still available (USD 15M to be invested organically in 2024-26, according to the BP). We also include in our forecasts the distribution of the EUR 1.58/sh. extraordinary dividend, o/w EUR 0.79/sh. already paid in May (EUR 0.79/sh. to be paid on 4 September).

The acquisition of Really Good Emails and 2024-26 Business Plan

Following the transformational 2023 for Growens, with the divestment of the Email Service Provider businesses (i.e. MailUp+Contactlab, Acumbamail and Globase) and Datatrics, we see the RGE acquisition as consistent with the strategic goal to boost Beefree's growth. We see it as an opportunity to create organisational and go-to-market synergies thanks to the enrichment of Beefree's offer, better customer experience and the client base expansion, helping to reach Beefree's targets for an operating break-even in 2025 and cash break-even in 2026. The company maintains its opportunistic approach to M&A, focusing on Beefree's arena.

ARR at 30 June 2024

The preliminary data as at end-June showed ARR (annual recurring revenues) of the SaaS business line returning to over 20% growth (+21.7% yoy at EUR 12.6M; +21.4% yoy at constant forex), and CPaaS business line's preliminary 2Q24 sales at EUR 15.9M, +8.6% vs. 2Q23 thanks to higher volumes. This comes after Beefree's good 1Q performance in terms of sales growth (+17.3% yoy) and an improvement in gross margin.

Estimates' revision and valuation

We revise our projections to incorporate the acquisition of Really Good Emails, the company's 2024-26 targets and the latest preliminary results. Our FY24E estimates embed the distribution of EUR 1.58/sh. extraordinary dividend (EUR 0.79/sh. already paid in May). Our new EUR 7.3 target price incorporates our updated figures and is obtained as the weighted average of our DCF model (EUR 7.2/sh., WACC 9.9%, g 2.5%) and SOP (EUR 7.4/sh), with the latter at 40% weighting. After the YTD share performance, our TP is in line with current share price, thus we move our rating to HOLD. We recall that EUR 0.79/sh. extraordinary dividend is to be paid next 4 September (ex-dividend date 2 September).

7 August 2024: 9:46 CE	Г
Date and time of product	ion

Equity

MID CORPORATE

HOLD (from BUY)

Target Price: EUR 7.3 (from EUR 7.0)

Italy/Information Technology **Company Results**

EGM

Growens - Key Data					
Price date (market close)	02/08/2024				
Target price (€)	7.3				
Target upside (%)	-0.27				
Market price (€)	7.32				
Market cap (EUR M)	112.68				
52Wk range (€)	7.88/5.14				

EPS – DPS changes							
(€)	2024E	2025E	2024	2025			
	EPS 🔻	EPS 🔻	chg%	chg%			
Curr.	-0.148	-0.062	#####	565.82			
Prev.	-0.010	-0.009	-	-			
	DPS =	DPS =	chg%	chg%			
Prev	0.000	0 000	-	-			

Price Perf. (RIC: GROWE.MI BB: **GROW IM)**



Source: FactSet and Intesa Sanpaolo Research estimates

Growens – Key data

Glowens - key duit	4				
Y/E Dec (EUR M)	2022A	2023A	2024E	2025E	2026E
Revenues	102.0	73.18	75.34	81.41	89.58
EBITDA	4.10	-0.56	-0.42	1.70	3.02
EBIT	-2.85	-3.69	-3.70	-1.73	1.00
Net income	-2.52	-2.94	-2.28	-0.96	0.85
Adj. EPS (EUR)	-0.06	3.45	-0.15	-0.06	0.06
Net debt/-cash	-0.07	-42.11	-16.82	-12.69	-10.74
Adj P/E (x)	Neg.	1.7	Neg.	Neg.	NM
EV/EBITDA (x)	17.6	Neg.	NM	59.3	33.9
EV/EBIT (x)	Neg.	Neg.	Neg.	Neg.	NM
Div ord yield (%)	0	0	0	0	0
FCF Yield (%)	-13.0	58.1	-2.0	-0.9	0.8

Source: Company data and Intesa Sanpaolo Research estimates. Priced at 02/08/2024

See page 11 for full disclosure and analyst certification Intesa Sanpaolo is Corporate Broker to Growens

Intesa Sanpaolo Research Dept.

Arianna Terazzi - Research Analyst +39 02 4127 9026 arianna.terazzi@intesasanpaolo.com





Really Good Emails' Purchase and Beefree's 3-Year Plan

Growens has acquired Really Good Emails (RGE), a US company active in the email design business, via its American subsidiary Beefree Content Design. The rationale behind the transaction is to generate synergies between RGE's email template catalogue, allowing users to gather inspiration for campaign design, and Beefree's software, which allows to easily design email campaigns, widen their audience and the number of customers. Indeed, RGE owns a website and software offering over 15,000 of email templates divided into categories. Over the past decade RGE has led campaigns for some of the largest global brands and has built a community of users, with over 220,000 subscribers to the newsletter and hundreds of participants in the 'Unspam' event that attracts email design experts and enthusiasts from around the world. RGE's revenues reached USD 0.25M in 2023.

Beefree is purchasing RGE's assets (the website, software, customer contracts and brands) for: i) a total consideration up to USD 0.6M; plus: ii) an earn-out of up to USD 6M upon certain undisclosed 2024-26 profitability targets, based on Beefree's ARR generated by new customers from RGE's website. RGE's co-founders Mike Nelson and Matt Helbig will take the operating roles at Beefree (Head of Growth and Senior Email Marketing Manager, respectively) following the acquisition.

The company maintains its opportunistic approach to M&A, focusing on Beefree's arena. Management could also consider a disposal of Agile Telecom where the focus is on margins rather than volumes.

Beefree's 2024-26 Three-Year Plan

The company also provided targets for post- integration with RGE:

- 2023-26 revenue CAGR > 35%;
- Steady-state gross margin (2026) > 75%;
- 2023-26 headcount CAGR of over 5%, particularly in Customer Experience, Marketing, Sales and R&D departments;
- EBITDA break-even in 2025; steady-state EBITDA margin exceeding 15%;
- 2024-26 capex of approximately USD 15M; negative cash flow in 2024-25 for USD 8-10M, break-even in 2026;
- ARR of USD 30-35M as of December 2026.

The target ARR for 2024 is at USD 15-18M thanks to: i) the launch of a new commercial package offering for Beefree (March 2024) and Beefree SDK (by 3Q24); ii) investments in R&D; iii) go-to-market initiatives, leveraging resources acquired with RGE (e.g. partnerships, community, multilingual approach).

1Q24 Results and ARR at end-June 2024

Growens' 1Q24 revenues were down by 3.4% to EUR 16.6M, due to CPaas' contraction by 6.7%, while Saas increased by 17.3%. Recurring revenues were 17% of total, +17% yoy; International sales represented 81% of total sales (broadly in line yoy). EBITDA was EUR -0.7M due to an increase in S&M and R&D costs (+49% and +24%, respectively) to support Beefree's development. Consolidated EBT was negative for EUR 1.1M. The key points of results were:

- Agile Telecom was down by 6.7% at the top line, with an EBITDA margin of 0.6% (vs. 3.5% in 1Q23), following the strategy to focus on profitability;
- Beefree continued to post double-digit growth (+17.3%), reaching EUR 2.8M in revenues, driven by volumes; the BU recorded a EUR -0.7M EBITDA vs. EUR 0.2M of last year; ARR stood at USD 13M as of March 2024;
- Reported net cash (including EUR 4.7M IFRS16 impact) was EUR 36.3M, vs. EUR 42.1M net cash at YE23.

Growens -	1Q24	results

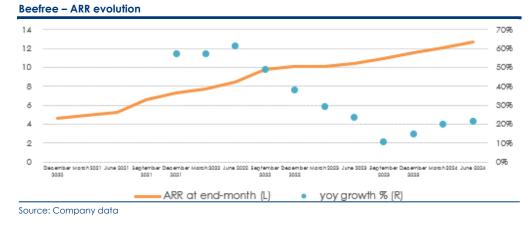
EUR M	1Q23A	FY23A	1Q24A	1Q yoy %
CpaaS Revenues	14.8	62.9	13.9	-6.7
SaaS Revenues	2.4	10.2	2.8	17.3
Revenues	17.2	73.2	16.6	-3.4
VoP	17.3	75.1	16.9	-2.4
Agile Telecom	14.8	63.5	13.9	-6.7
Beefree	2.4	10.3	2.8	17.3
EBITDA	-0.1	-0.6	-0.7	NM
Agile Telecom	0.5	3.0	0.1	59.0
Beefree	0.2	-1.3	-0.7	NM
EBITDA margin %	Neg.	Neg.	Neg.	
Agile Telecom	3.5	4.7	0.6	NM
Beefree	Neg.	Neg.	Neg.	
EBT	-1.0	-2.7	-1.1	14.8
Debt/-Cash	-	-42.1	-36.3	

NM: not meaningful; A: actual; Source: Company data

The preliminary data as of June 2024 flagged CPaaS' growth recovery and a solid performance at Beefree:

ARR at end-June: growth in both BUs

- ARR (annual recurring revenues) of the SaaS business line were +21.7% yoy at EUR 12.6M as at end-June (+21.4% yoy at constant forex);
- CPaaS business line's preliminary 2Q24 sales stood at EUR 15.9M, +8.6% vs. 2Q23 thanks to the higher volumes.



FY23 Results: A Quick Recap

FY23 was a transformational year for Growens, with the Email Service Provider businesses' divestment (i.e. MailUp+Contactlab, Acumbamail and Globase) and Datatrics. FY23 results were indeed shown net of items related to the businesses Email Service Provider and Datatrics, reported as 'discontinued operations'. The key points were:

- Revenues were -3.8% yoy to EUR 73.2M. International accounted for 80% of the total FY23 revenues, while recurring revenues represented 14%, +20% yoy. By business line:
 - SaaS revenues grew by 16. 2% to EUR 10.2M, equal to 13.6% of the total. Indeed, Beefree revenues were up by 15.4% yoy to EUR 10.3M or USD 11.1M (vs. our estimate of EUR 10M). ARR of the BU stood at USD 12.6M at December 2023;
 - Communication-Platform as a Service (CPaaS) sales corresponding to Agile Telecom were -6.4% yoy to EUR 62.9M. Agile recorded EUR 63.5M revenues, broadly in line with our expectations, coherent with the strategy to focus on margins rather than volumes;
- EBITDA was negative for EUR 0.6M, vs. our estimate of positive EUR 1M, and despite COGS improving by 6% yoy and mainly due to the increase in Beefree's marketing costs (S&M costs were +56% yoy) and R&D costs (+14%), in line with Beefree's development strategy;
- EBT was negative for approx. EUR 2.7M vs. EUR -3M in our expectations;
- Reported net cash was EUR 42.1M vs. EUR 66k of net cash at YE22, thanks to the cash-in from the disposal of the ESP division and Datatrics.

Growens – FY23 results

EUR M	FY22A	FY23A	yoy %	FY23E	A/E %
CpaaS Revenues	67.3	62.9	-6.4	NA	NM
SaaS Revenues	8.8	10.2	16.2	NA	NM
Revenues	76.1	73.2	-3.8	72.1	1.5
VoP	77.0	75.1	-2.5	73.1	2.7
Agile Telecom	67.6	63.5	-6.1	63.1	0.7
Beefree	8.9	10.3	15.4	10.0	2.5
EBITDA	1.4	-0.6	NM	1.0	NM
Agile Telecom	2.3	3.0	32.0	3.0	-0.7
Beefree	0.2	-1.3	NM	-2.5	NM
EBITDA margin %	1.9	Neg.		1.4	
Agile Telecom	3.3	4.7		4.8	
Beefree	2.3	Neg.		Neg.	
EBT	-1.6	-2.7	NM	-3.1	NM
EBT margin %	Neg.	Neg.		Neg.	
Net result from Continuing Operations	-1.0	-3.0		-2.4	
Net result from Discontinued Operations	-1.5	56.1			
Net result	-2.6	53.1			
Net debt/-cash	-0.1	-42.1	NM	-44.7	-5.8

NA: not available; NM: not meaningful; A: actual; E: estimates; Source: Company data and Intesa Sanpaolo Research

Estimates' Revision

We revise our projections to incorporate the acquisition of Really Good Emails, the company's 2024-26 targets and the latest preliminary results. Our FY24E estimates embed the distribution of EUR 20M in extraordinary dividend (EUR 0.79/sh. already paid in May, EUR 0.79/shr. to be paid on 4 September).

Our updated assumptions on the Growens BUs at current perimeter are:

- Beefree. We expect an approx. 35% CAGR in 2023A-26E (35%+ of the guidance), with EBITDA broadly reaching break-even in FY25E due to the investments aimed at organic development (including headcount CAGR of over 5% in the next three years). Management plans to invest USD 15M in 2024-26 (in research & development, sales & marketing) to support organic growth;
- Agile Telecom. We project a 1.5% CAGR in FY23A-26E in terms of revenues thanks to higher volumes, and an EBITDA margin at nearly 3.5%.

Growens - Breakdown of VoP and EBITDA by companies (2024-26E)

	Olo	ł		New		New vs.	Old %	vs. FY25E
EUR M	2024E	2025E	2024E	2025E	2026E	2024E	2025E	2026E
VoP	82.1	91.2	75.3	81.4	89.6	-8.2	-10.7	10.0
Agile Telecom	68.1	71.6	61.5	62.7	64.0	-9.7	-12.4	2.0
Beefree	14	19.6	13.8	18.7	25.6	-1.1	-4.7	37.0
EBITDA	1.3	1.5	-0.4	1.7	3.0	NM	13.0	78.1
Agile Telecom	3.3	3.4	2.2	2.2	2.2	NM	-35.4	2.0
Beefree	-2.5	-2.5	-2.1	0.0	1.3	NM	NM	NM
Holding and Consol. Adj.	-0.5	-0.5	-0.5	-0.5	-0.5	0.0	0.0	0.0

A: actual; E: estimates; Source: Company data and Intesa Sanpaolo Research

Growens – Estimates' revision (2024-26E)

EUR M	2023A	2024E	2024E	2025E	2025E	2026E
		Old	New	Old	New	New
Sales	73.2	82.1	75.3	91.2	81.4	89.6
% change			-8.2		-10.7	
EBITDA	4.1	1.3	-0.4	1.5	1.7	3.0
% change			NM		13.0	
EBIT	-2.8	-0.5	-3.7	-0.5	-1.7	1.0
% change			NM		NM	
Adj. Net profit	-2.6	-0.2	-2.3	-0.1	-1.0	0.8
% change			NM		NM	
Net debt/-cash	-6.5	-42	-16.8	-38.4	-12.7	-10.7

NM: not meaningful; Source: Intesa Sanpaolo Research estimates

Investments to boost Beefree's organic growth

Agile Telecom: low single-digit growth and 3.5% EBITDA margin

Valuation

Our target price of EUR 7.3 is obtained as the average of our DCF valuation (EUR 7.2/sh., WACC 9.9%, g 2.5%) and SOP (EUR 7.4/sh.); the latter is weighted at 40% to smooth the volatility of the MarTech market.

Growens – Target price revision since our last report of 22 January 2024

Fair Value (EUR)	Weighting %	22/01/2024	chg %
7.2	60	6.5	10.2
7.4	40	7.8	-5.1
7.3		7.0	3.7
-0.3%		32.1%	
	Fair Value (EUR) 7.2 7.4 7.3	7.2 60 7.4 40 7.3	Fair Value (EUR) Weighting % 22/01/2024 7.2 60 6.5 7.4 40 7.8 7.3 7.0

Source: Intesa Sanpaolo Research estimates

At our TP the stock would trade at approx. 1.3x 2024E EV/sales.

Growens - 2024-26E multiples implicit at our target price

x	2024E	2025E	2026E
P/E	NM	NM	NM
ev/ebitda	NM	NM	NM
EV/EBIT	NM	NM	NM
EV/sales	1.3 x	1.2 x	1.1 x
P/BV	3.3 x	3.3 x	3.2 x
EV/Capital employed	5.3 x	4.7 x	4.3 x

E: estimates; NM: not meaningful; Source: Intesa Sanpaolo Research

DCF valuation

Our DCF valuation incorporates our 2024-26E estimates' update; we also assume a 2024-29E revenues CAGR at 10.6% and an EBIT margin at 2029E of 7.4%. Our new fair value based on DCF incorporates a 3.75% risk-free rate (from 4.5%), leading to a 9.9% WACC from 10.7% and is set at EUR 7.2. We use a 2.5% TV growth rate to reflect the long-term potential of Beefree under the new perimeter, in our view. The main assumptions of our DCF model are shown in the tables below.

Growens – WACC and estimates assumptions

WACC assumptions	%	Embedded DCF assumptions	%
Risk-free rate	3.75	Revenues CAGR 2024-2026	9
Debt spread	-	Target EBIT margin 2026	1.1
Cost of debt	2.9	D&A on sales (avg. 2024-2026)	3.5
Market risk premium	6.5	CAPEX on sales (avg. 2024-2026)	6.3
Beta (x)*	1.0	Revenues CAGR 2026-2029	11.7
Cost of equity	9.9	Target EBIT margin 2029	7.4
Weight of debt	0.0	D&A on sales (avg. 2027-2029)	2.0
Weight of equity	100.0	CAPEX on sales (avg. 2027-2029)	4.0
WACC	9.9	Revenues CAGR 2024-2029	10.6

*ISP elaborations on FactSet; Source: Intesa Sanpaolo Research estimates

Growens – 2025-29E FCF estimates

EUR M	2025E	2026E	2027E	2028E	2029E	TV
EBIT	-1.7	1.0	2.6	5.4	9.3	
yoy growth %	-53.2%	-157.9%	154.7%	110.1%	72.5%	
Tax	-0.6	0.3	0.8	1.8	3.1	
Tax rate %	33.0%	33.0%	33.0%	33.0%	33.0%	
NOPAT	-1.2	0.7	1.7	3.6	6.2	6.2
yoy growth %	-53%	-158%	155%	110.1%	72.5%	
D&A	3.4	2.0	2.3	2.3	2.3	
Capex	-4.9	-2.3	-2.3	-2.3	-2.3	
Change in Working Capital*	-1.7	-0.3	0.0	2.9	2.1	
Change in NIC	-3.1	-0.6	-0.1	2.8	2.0	2.0
Unlevered Cash flow	-4.3	0.0	1.6	6.4	8.2	8.2

*Includes use of funds; NM: not meaningful; Source: Intesa Sanpaolo Research estimates

Growens - DCF valuation (EUR M)

Cumulated DCF 2025-2026E	-3.9
Cumulated DCF 2027-2029E	10.7
Discounted Terminal Value	67.2
Enterprise Value	74.0
Net cash at FY24E	16.8
Minorities	0.0
Equity value	90.8
No. of shares*	12.7
Fair value per share (EUR)	7.2

*net of treasury shares; Source: Intesa Sanpaolo Research estimates

SOP valuation

In our SOP valuation, we derived the equity value by averaging 2024-2025-2026 figures (40%, 30% and 30% respectively).

We value Agile Telecom taking as a reference the median EV/EBITDA multiple of the mobile messaging players Sinch, Twilio and Link Mobility.

Regarding Beefree, which is a Silicon Valley company, we take a panel of the most representative American SaaS companies active as providers in the vertical software market, considering 2024-26E EV/sales and applying a 25% discount. This results in an EV corresponding to approx. 5.5x the BU's ARR as at 30/06/2024.

Overall, our SOP valuation is equal to around EUR 93.9M or EUR 7.4/sh. Beefree represents approx. 74% of our valuation.

Growens – Sum of the parts valuation

EUR M	EV (EUR M)	Per share (EUR)	Method
Agile Telecom	21.5	1.7	9.8x EV/EBITDA; weighted avg. 2024-25-26E (40-30-30)
Beefree	69.7	5.5	3.8x EV/Sales; weighted avg. 2024-25-26E (40-30-30); 25% discount
Equity value of industrial companies	91.2	7.2	
NFP as at FY24E**	2.7	0.2	
Total equity value	93.9	7.4	
No. of shares (M)	12.7		
SoP per share (EUR)	7.4		

**adj. for and holding costs, net of EUR 20M cash-out for extraordinary dividend; *net of treasury shares; Source: FactSet and Intesa Sanpaolo Research estimates

Growens - Peer comparison for Beefree

x	Market Cap (EUR M)	EV/sales 24	EV/sales 25	EV/sa
dotDigital Group	285.7	3.1	2.8	
Veeva Systems	29,928.2	9.4	7.9	
Blackbaud	3,940.1	4.2	3.8	
Average		5.6	4.8	

Source: FactSet data at market close on 02/08/2024

Valuation and Key Risks

Valuation basis

Our target price of EUR 7.3/share is obtained as the weighted average of our DCF model (EUR 7.2/sh., WACC 9.9%, g 2.5%) and SOP (EUR 7.4/sh); the latter is weighted at 40%.

Key Risks

Company specific risks:

- Execution risk in Beefree's development strategy;
- Difficulty in hiring resources quickly;
- M&A risk.

Sector generic risks:

- Increasing competition in MarTech;
- Scarcity of talented personnel;
- Increasing regulatory requirements.

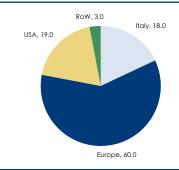
Company Snapshot

Company Description

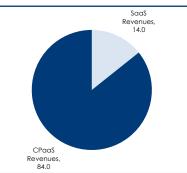
Growens is a player in the field of cloud marketing technologies. The core activities are the provision of a proprietary content design software (13.6% of 2023 revenues) and wholesale SMS, which accounted for 84% of 2023 revenues. Its SaaS and CPaaS solutions allow SMEs and large corporations globally to master the evolving ways of communicating with customers. The Group serves over 10,000 direct customers (over 1M free users) in more than 115 countries. Approximately 14% of turnover is recurring sales generated by a subscription-based business model. It has around 160 employees. It was founded in Cremona in 2002 and it is controlled by the 5 founders (o/w 3 still manage the company), who together control ca. 52% of Growens and entered into a 2021-2024 shareholders' agreement involving 45.1% of the capital. MailUp was admitted to trading on Euronext Growth Milan in July 2014 at EUR 1.92 per share raising EUR 3M of fresh financial resources. In July 2017, the company completed a share capital increase of EUR 6M by issuing approximately 23% of the pre-money share capital at EUR 2.3 per share. The company rebranded to Growens in 2021. It made 7 acquisitions and 2 divestments since flotation.

Key data				Estimates vs. cor	sensus						
Mkt price (€)	7.32	Free float (%)	36.8	EUR M (Y/E Dec)	2023A	2024E	2024C	2025E	2025C	2026E	2026C
No. of shares	15.39	Major shr	Founders	Sales	73.18	75.34	76.20	81.41	81.50	89.58	88.50
52Wk range (€)	7.88/5.14	(%)	52.2	EBITDA	-0.56	-0.42	-0.30	1.70	1.50	3.02	2.70
Reuters	GROWE.MI	Bloomberg	GROW IM	EBIT	-3.69	-3.70	-3.50	-1.73	-1.60	1.00	-0.40
Performance (%)	Absolute		Rel. FTSE IT All Sh								
-1M	4.6	-1M	9.2	Pre-tax income	-2.66	-3.40	-3.60	-1.43	-1.70	1.30	-0.50
-3M	-1.1	-3M	4.1	Net income	-2.94	-2.28	-2.30	-0.96	-1.10	0.85	-0.30
-12M		-12M	3.8	Adj. EPS (€)	3.45	-0.15	-0.15	-0.06	-0.07	0.06	-0.02

Sales breakdown by geography in FY23 (%)



Sales breakdown by business line in FY23 (%)



Source: Company data, Intesa Sanpaolo Research estimates and FactSet consensus data (priced at market close of 02/08/2024)

Growens – Key Data

Rating HOLD	Target ; Ord 7.3	orice (€/sh)	Mkt pri Ord 7.3	ce (€/sh) 2	Informatio	Sector n Technology
Values per share (EUR)	2021A	2022A	2023A	2024E	2025E	2026E
No. ordinary shares (M)	14.97	15.39	15.39	15.39	15.39	15.39
Total no. of shares (M)	14.97	15.39	15.39	15.39	15.39	15.39
Market cap (EUR M)	67.63	72.07	91.46	112.68	112.68	112.68
Adj. EPS	-0.36	-0.06	3.45	-0.15	-0.06	0.06
BVPS	1.2	1.1	3.7	2.3	2.2	2.2
Dividend ord	0	0	0	0	0	0
Income statement (EUR M)	2021A	2022A	2023A	2024E	2025E	2026E
Revenues	70.16	102.0	73.18	75.34	81.41	89.58
EBITDA EBIT	5.20 1.13	4.10 -2.85	-0.56 -3.69	-0.42 -3.70	1.70 -1.73	3.02 1.00
Pre-tax income	1.13	-2.65 -3.12	-3.69 -2.66	-3.40	-1.73	1.00
Net income	0.37	-2.52	-2.94	-2.28	-0.96	0.85
Adj. net income	0.37	-2.52	53.11	-2.28	-0.96	0.85
Cash flow (EUR M)	2021A	2022A	2023A	2024E	2025E	2026E
Net income before minorities	0.4	-2.6	-3.0	-2.3	-1.0	0.8
Depreciation and provisions	-4.1	-6.9	-3.1	-3.3	-3.4	-2.0
Others/Uses of funds	3.8	0.6	0	0.7	-1.2	-2.2
Change in working capital	1.4	5.8	4.4	-1.6	-0.5	-0.3
Operating cash flow	1.5	-3.1	-1.7	-6.4	-6.1	-3.6
Capital expenditure Financial investments	-4.1 -0.0	-7.0 -0.0	-3.0 -0.0	-6.0 0.5	-4.9 0	-2.3 0
Acquisitions and disposals	-0.0-0	-0.0	-0.0 40.7	0.5	0	0
Free cash flow	1.5	-10.1	35.9	-11.9	-11.0	-6.0
Dividends	0	0	0	-20.0	0	0.0
Equity changes & Non-op items	0	3.6	0	0	0	0
Net change in cash	1.5	-6.5	35.9	-31.9	-11.0	-6.0
Balance sheet (EUR M)	2021A	2022A	2023A	2024E	2025E	2026E
Net capital employed	11.0	17.0	14.8	17.8	20.9	23.7
of which associates	0	0	6.5	-0.5	-0.5	-0.5
Net debt/-cash	-6.5	-0.1	-42.1	-16.8	-12.7	-10.7
Minorities Net equity	-0.0 17.5	0 17.1	0 57.0	0 34.7	0 33.7	0 34.6
Minorities value	-0.0	0	0	0	0	04.8
Enterprise value	61.1	72.0	42.9	96.4	100.5	102.5
Stock market ratios (x)	2021A	2022A	2023A	2024E	2025E	2026E
Adj. P/E	Neg.	Neg.	1.7	Neg.	Neg.	NM
P/CFPS	17.6	Neg.	20.5	Neg.	Neg.	292.9
P/BVPS	3.9	4.2	1.6	3.2	3.3	3.3
Payout (%)	0	0	0	3,750	0	0
Dividend yield (% ord)	0	0	0	0	0	0
FCF yield (%) EV/sales	-0.4 0.87	-13.0 0.71	58.1 0.59	-2.0 1.3	-0.9 1.2	0.8 1.1
EV/EBITDA	11.7	17.6	Neg.	NM	59.3	33.9
EV/EBIT	54.0	Neg.	Neg.	Neg.	Neg.	NM
EV/CE	5.6	4.2	2.9	5.4	4.8	4.3
D/EBITDA	Neg.	Neg.	75.4	39.7	Neg.	Neg.
D/EBIT	Neg.	0.02	11.4	4.5	7.3	Neg.
Profitability & financial ratios (%)	2021A	2022A	2023A	2024E	2025E	2026E
EBITDA margin	7.4	4.0	-0.8	-0.6	2.1	3.4
EBIT margin	1.6	-2.8	-5.0	-4.9	-2.1	1.1
Tax rate Net income margin	NM 0.5	NM	13.6	33.0	33.0	34.8
ROCE	10.3	-2.5 -16.7	-4.0 -25.0	-3.0 -20.8	-1.2 -8.3	0.9 4.2
ROE	2.1	-14.5	-23.0	-5.0	-2.8	2.5
Interest cover	-22.8	-10.4	3.6	12.3	5.8	-3.3
Debt/equity ratio	Neg.	Neg.	Neg.	Neg.	Neg.	Neg.
Growth (%)	-	2022A	2023A	2024E	2025E	2026E
Sales		45.4	-28.3	2.9	8.1	10.0
EBITDA		-21.2	NM	24.2	NM	78.1
EBIT		NM	-29.5	-0.4	53.2	NM
Pre-tax income		NM	14.7	-27.8	57.9	NM
Net income Adj. net income		NM NM	-17.0 NM	22.5 NM	57.9 57.9	NM NM
		14/41	17/71	IN/VI	J/.7	INIVI

*2023 was restated to consider the ESP business (sold to TeamSystem) as discontinued operations; NM: not meaningful; NA: not available; Neg.: negative; A: actual; E: estimates; Source: Company data and Intesa Sanpaolo Research

ESG Matrix

Growens - ESG Matrix

	Main KPIs	2021	2022	2023	Target	Trend
	Emissions (ton CO2e, market based)	208.7	165.0	113.0	//	NA
	Scope 1	30.3	77.0	31.0	//	NA
	Scope 2 - Location based	178.4	88.0	55.0	//	NA
E	Scope 2 - Market based	157.4	168.0	82.0	//	NA
	Renewables Ratio - editable	63.0	92.0	22.0	//	NA
	Energy Consumption (GJ)	1,501	2,480	1,402	//	NA
	Notes (Environmental):	2023 perimete	r excludes th	ie ESP busine	ess, which was considered until 2022	
	Women in leadership roles* (%)	16.7	18.2	25.0	NA	+
	Training hrs per capita (No.)	6.0	6.1	173.9	NA	+
•	Turnover ratio (%)	24.3	19.0	NA	NA	+
S	Work-related injuries (editable)	0.0	0.0	0.0	NA	NA
	Ethical code	Yes	Yes	Yes		
	Notes (Social):	*Executives				
	Independent directors' rate (%)	20.0	40.0	40.0	NA	NA
	Women in BoD (%)	20.0	40.0	40.0	NA	NA
	Anti-corruption	Yes	Yes	Yes		
G	ESG Report	Yes	Yes	Yes		
	Shareholders'/Consulting Agreement	Yes - Sh.	Yes - Sh.	Yes - Sh.		
	Loyalty Shares	No	No	No		

Note: the indicators +/=/- refer to how the company, in ISP view, is progressing towards its targets and/or vs. its historic trend; //: no explicit targets; Source: Company data and Intesa Sanpaolo Research elaboration

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Equity Research Publications in Last 12M

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Growens:



Historical recommendations and target price trend (-1Y)

Date	Rating	TP (EUR)	Mkt Price (EUR)
22-Jan-24	BUY	7.0	5.3

Equity rating allocations (long-term horizon: 12M)

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Intesa Sanpaolo Largo Mattioli, 3 20121 Italy

Intesa Sanpaolo London Branch 90 Queen Street – EC4N 1SA UK

Intesa Sanpaolo IMI Securities Corp.

1 William St. – 10004 New York (NY) USA

Intesa Sanpaolo Research Dept. Gregorio De Felice - Head of Research	+39 02 8796 2012	gregorio.defelice@intesasanpaolo.cor
	10/ 02 0/ /0 2012	gregorio. derenee@intesasaripaolo.com
Equity&Credit Research		
Alberto Cordara Giampaolo Trasi	+39 02 4127 8647 +39 02 8794 9803	alberto.cordara@intesasanpaolo.cor giampaolo.trasi@intesasanpaolo.cor
Equity Research	+37 02 07 74 7003	giai npadio.nasi@imesasanpadio.coi
Monica Bosio (Head)	+39 02 4127 9010	monica.bosio@intesasanpaolo.cor
Alberto Artoni	+39 02 4127 9010	alberto.artoni@intesasanpaolo.cor
Luca Bacoccoli	+39 02 4127 9012	luca.bacoccoli@intesasanpaolo.co
Davide Candela	+39 02 4127 9013	davide.candela@intesasanpaolo.co
Oriana Cardani	+39 02 4127 9014	oriana.cardani@intesasanpaolo.co
Marco Cristofori	+39 02 4127 9015	marco.cristofori@intesasanpaolo.co
Andrea Devita	+39 02 4127 9016	andrea.devita@intesasanpaolo.co
Antonella Frongillo	+39 02 4127 9017	antonella.frongillo@intesasanpaolo.co
Renato Gargiulo	+39 02 4127 9018	renato.gargiulo@intesasanpaolo.co
Marina Hagoort	+39 02 4127 9161	marina.hagoort@intesasanpaolo.co
Manuela Meroni	+39 02 4127 9019	manuela.meroni@intesasanpaolo.co
Elena Perini Bruno Permutti	+39 02 4127 9020 +39 02 4127 9021	elena.perini@intesasanpaolo.co
	+37 02 4127 7021	bruno.permutti@intesasanpaolo.co
Corporate Broking Research	. 20.00. (107.0000	- H
Alberto Francese (Head)	+39 02 4127 9022	alberto.francese@intesasanpaolo.co
Gabriele Berti Giada Cabrino	+39 02 4127 9023 +39 02 4127 9024	gabriele.berti@intesasanpaolo.co
Davide Rimini	+39 02 4127 9024 +39 02 4127 9025	giada.cabrino@intesasanpaolo.co davide.rimini@intesasanpaolo.co
Arianna Terazzi	+39 02 4127 9023	arianna.terazzi@intesasanpaolo.co
Credit Research	10/ 02 412/ 7020	
Maria Grazia Antola (Head)	+39 02 4127 5319	maria.antola@intesasanpaolo.co
Alessandro Chiodini	+39 02 4127 5319	alessandro.chiodini@intesasanpaolo.co
Dario Fasani	+39 02 4127 9027	dario.fasani@intesasanpaolo.co
Melanie Gavin	+39 02 4127 9029	melanie.gavin@intesasanpaolo.co
Maria Gabriella Tronconi	+39 02 4127 9030	maria.tronconi@intesasanpaolo.co
Barbara Pizzarelli (Research Support)		barbara.pizzarelli@intesasanpaolo.co
Technical Analysis		·····
Corrado Binda		corrado.binda@intesasanpaolo.co
Sergio Mingolla		antonio.mingolla@intesasanpaolo.co
Clearing & Data Processing		
Anna Whatley (Head)	+39 02 4127 9031	anna.whatley@intesasanpaolo.co
Stefano Breviglieri		stefano.breviglieri@intesasanpaolo.co
Maria Ermakova		maria.ermakova@intesasanpaolo.co
Annita Ricci		annita.ricci@intesasanpaolo.co
Wendy Ruggeri		wendy.ruggeri@intesasanpaolo.co
Elisabetta Bugliesi (IT support)		elisabetta.bugliesi@intesasanpaolo.co
Intesa Sanpaolo – IMI Corporate & Investm	ent Banking Divis	ion
Bernardo Bailo - Head of Global Markets Sales	+39 02 7261 2308	bernardo.bailo@intesasanpaolo.co
Emanuele Pozzi - Head of Global Markets Flow Sales	+39 02 7261 7175	emanuele.pozzi@intesasanpaolo.co
Equity Sales	10/ 02/201/1/0	
	120 00 70/1 E/1/	aioraio nomenon@interarannaelo oo
Giorgio Pozzobon	+39 02 7261 5616	giorgio.pozzobon@intesasanpaolo.co
Institutional Sales		
Catherine d'Aragon	+39 02 7261 5929	catherine.daragon@intesasanpaolo.co
Francesca Bonacina	+39 02 7261 2722	fancesca.bonacina1@intesasanpaolo.co
Carlo Cavalieri Laurent Kieffer	+39 02 7 261 27 22 +44 20 7651 3653	carlo.cavalieri@intesasanpaolo.co
Roberta Pupeschi	+39 02 7261 6363	laurent.kieffer@intesasanpaolo.co roberta.pupeschi@intesasanpaolo.co
Federica Repetto	+39 02 7261 5517	federica.repetto@intesasanpaolo.co
Fabrizio Tito	+39 02 7261 7152	fabrizio.tito@intesasanpaolo.co
Mark Wilson	+39 02 7261 2758	mark.wilson@intesasanpaolo.co
Paola Parenti (Corporate Broking)	+39 02 7265 6530	paola.parenti@intesasanpaolo.co
Francesco Riccardi (Corporate Broking)	+39 02 7261 5966	francesco.riccardi@intesasanpaolo.co
Laura Spinella (Corporate Broking)	+39 02 7261 5782	laura.spinella@intesasanpaolo.co
Alessandro Bevacqua	+39 02 7261 5114	alessandro.bevacqua@intesasanpaolo.co
Lorenzo Pennati (Sales Trading)	+39 02 7261 5647	lorenzo.pennati@intesasanpaolo.co
Equity Derivatives Institutional Sales		
Emanuele Manini	+39 02 7261 5936	emanuele.manini@intesasanpaolo.co
Enrico Ferrari	+39 02 7261 2806	enrico.ferrari@intesasanpaolo.co
Stefan Gess	+39 02 7261 5927	stefan.gess@intesasanpaolo.co
	+44 20 7894 2456	edward.lythe@intesasanpaolo.co
Edward Lythe	+39 02 7261 5577	ferdinando.zamprotta@intesasanpaolo.co
Edward Lythe Ferdinando Zamprotta		
Edward Lythe Ferdinando Zamprotta Gherardo Lenti Capoduri – Head of Market Hub	+39 02 7261 5577	
Edward Lythe Ferdinando Zamprotta Gherardo Lenti Capoduri – Head of Market Hub Intesa Sanpaolo IMI Securities Corp.	+39 02 7261 5577 +39 02 7261 2051	gherardo.lenticapoduri@intesasanpaolo.co
Edward Lythe Ferdinando Zamprotta Gherardo Lenti Capoduri – Head of Market Hub Intesa Sanpaolo IMI Securities Corp. Fabio Martirani (Equity Institutional Sales)	+39 02 7261 5577 +39 02 7261 2051 +1 212 326 1230	gherardo.lenticapoduri@intesasanpaolo.co fabio.martirani@intesasanpaolo.co
Edward Lythe Ferdinando Zamprotta Gherardo Lenti Capoduri – Head of Market Hub Intesa Sanpaolo IMI Securities Corp. Fabio Martirani (Equity Institutional Sales) Greg Principe (Equity Institutional Sales)	+39 02 7261 5577 +39 02 7261 2051	ferdinando.zamprotta@intesasanpaolo.cor gherardo.lenticapoduri@intesasanpaolo.cor fabio.martirani@intesasanpaolo.cor greg.principe@intesasanpaolo.cor