

## MID CORPORATE

# Morning Watch: Specialist/CB

**Italy: Today's News** 

Growens (HOLD) illimity (BUY)

Preliminary Sales at end-December 2024 IFIS Offer Unsolicited and not Previously Agreed 13 January 2025: 8:58 CET

Date and time of production

Equity Market/Daily

2

EXM – STAR – EGM				
On Our radar: Today's Newsflow				,
Italy	Positive/Negative			ative
Europe	P	ositive	/Neg	ative
Stock Markets	: Perf	orman	се	
Chg (%)	1D	3M	6M	12M
FTSE All Share	-0.7	2.9	1.9	14.4
FTSE MIB	-0.6	3.0	2.3	15.2
FTSE IT Star	-1.1	-2.2	-6.0	-3.8
Euro Stoxx 50	-0.8	-1.8	-3.0	7.0
Stoxx Small 200	-0.9	-3.4	-3.0	2.6
NASDAQ	-1.6	4.8	2.8	28.0
S&P 500	-1.5	0.8	3.4	21.8
FTSE MIB Best & Worst: 1D% chg				
Leonardo	1.4 lv	eco G	roup	-7.0
Banco BPM	0.7 D	. Cam	pari	-4.8
Banca Popolare	0.7 A	2A		-3.2

#### Index Performance (-12M)



Source: FactSet

#### **Upcoming Intesa Sanpaolo Events**

What?	Where?	When?
Italian Equity Conferen	ceLondon	9 Jan
STAR Conference*	Milan	25-27 Mar
*Borsa Italiana		

Report priced at market close on day prior to issue; Ratings and Target Prices as assigned in the latest company reports (unless otherwise indicated).

This is an extract of our Equity Daily report published today, incorporating our comments on those companies for which Intesa Sanpaolo is Listing Agent, Specialist or Corporate Broker.

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Corporate Broking Research Team

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## **Italy: Today's News**

## **Growens (HOLD)**

### **GROW IM; GROW-IT**

#### Preliminary Sales at end-December 2024

Results. On Friday, Growens disclosed the following preliminary data as of December 2024:

- ARR (annual recurring revenues) of the SaaS business line as at end-December were EUR 15.1M (or USD 16M, +30.9 yoy; +27.4% yoy at constant forex) driven by higher volumes and usage;
- CPaaS business line's preliminary 4Q24 sales stood at EUR 15.6M, -5.4% vs. 4Q23. This results in -4.7% yoy if looking at FY data and mirrors the company's focus on margins rather than volumes.

**What we think:** We like the acceleration shown by Beefree, which ARR at YE24 were within the USD 15-18M guidance provided by the BP, as we consider that BU's development as the main catalyst for the stock.

#### Growens - Key Data

Rating       HO         Mkt price (€)       8         Mkt cap (EUR M)       2024E       2025E       202         Revenues       75.34       81.41       89         EBITDA       -0.42       1.70       3         EPS (EUR)       -0.15       -0.06       0         Net debt/-cash       -16.82       -12.69       -10         Ratios (x)       2024E       2025E       202         Adj. P/E       Neg.       Neg.       Neg.       9         EV/EBITDA       NM       42.2       2         EV/EBIT       Neg.       Neg.       Neg.       Neg.         Debt/EBITDA       39.7       Neg.       Neg.         Div yield (%)       0       0       0         Performance (%)       1M       3M       13         Absolute       4.2       -5.2       -5.2				
Rating       HO         Mkt price (€)       8         Mkt cap (EUR M)       2024E       2025E       202         Revenues       75.34       81.41       89         EBITDA       -0.42       1.70       3         EPS (EUR)       -0.15       -0.06       0         Net debt/-cash       -16.82       -12.69       -10         Ratios (x)       2024E       2025E       202         Adj. P/E       Neg.       Neg.       96         EV/EBITDA       NM       42.2       2         EV/EBIT Neg.       Neg.       Neg.       Neg.         Debt/EBITDA       39.7       Neg.       Neg.         Div yield (%)       0       0       0         Performance (%)       1M       3M       12         Absolute       4.2       -5.2       -5.2	13/01/2025		Infor	mation
Mkt price (€)       Mkt cap (EUR M)       2024E       2025E       2025E         Revenues       75.34       81.41       89         EBITDA       -0.42       1.70       3         EPS (EUR)       -0.15       -0.06       0         Net debt/-cash       -16.82       -12.69       -10         Ratios (x)       2024E       2025E       202         Adj. P/E       Neg.       Neg.       Neg.       99         EV/EBITDA       NM       42.2       2         EV/EBIT Neg.       Neg.       Neg.       Neg.       Neg.         Div yield (%)       0       0       0         Performance (%)       1M       3M       12         Absolute       4.2       -5.2       -5.2	Target Price (€)			7.3
Mkt cap (EUR M)         2024E         2025E         2025E           Revenues         75.34         81.41         89           EBITDA         -0.42         1.70         3           EPS (EUR)         -0.15         -0.06         0           Net debt/-cash         -16.82         -12.69         -10           Ratios (x)         2024E         2025E         202           Adj. P/E         Neg.         Neg.         Neg.         9           EV/EBITDA         NM         42.2         2           EV/EBIT         Neg.         Neg.         Neg.         Neg.           Div yield (%)         0         0         0           Performance (%)         1M         3M         13           Absolute         4.2         -5.2         -	Rating			HOLD
Main Metrics (€ M)         2024E         2025E         2025E           Revenues         75.34         81.41         89           EBITDA         -0.42         1.70         3           EPS (EUR)         -0.15         -0.06         0           Net debt/-cash         -16.82         -12.69         -10           Ratios (x)         2024E         2025E         202           Adj. P/E         Neg.         Neg.         96           EV/EBITDA         NM         42.2         2           EV/EBIT         Neg.         Neg.         Neg.           Div yield (%)         0         0         0           Performance (%)         1M         3M         12           Absolute         4.2         -5.2         -	Mkt price (€)			5.4
Revenues         75.34         81.41         89           EBITDA         -0.42         1.70         3           EPS (EUR)         -0.15         -0.06         0           Net debt/-cash         -16.82         -12.69         -10           Ratios (x)         2024E         2025E         202           Adj. P/E         Neg.         Neg.         Neg.         9           EV/EBITDA         NM         42.2         2           EV/EBIT         Neg.         Neg.         Neg.         Neg.           Div yield (%)         0         0         0           Performance (%)         1M         3M         12           Absolute         4.2         -5.2         1	Mkt cap (EUR M)			83.7
EBITDA         -0.42         1.70         3           EPS (EUR)         -0.15         -0.06         0           Net debt/-cash         -16.82         -12.69         -10           Ratios (x)         2024         2025         202           Adj. P/E         Neg.         Neg.         9           EV/EBITDA         NM         42.2         2           EV/EBIT         Neg.         Neg.         Neg.           Div yield (%)         0         0         0           Performance (%)         1M         3M         12           Absolute         4.2         -5.2         -	Main Metrics (€ M)	2024E	2025E	2026E
EPS (EUR)         -0.15         -0.06         0           Net debt/-cash         -16.82         -12.69         -10           Ratios (x)         2024E         2025E         202           Adj. P/E         Neg.         Neg.         9           EV/EBITDA         NM         42.2         2           EV/EBIT         Neg.         Neg.         Neg.         Neg.           Debt/EBITDA         39.7         Neg.         Ne           Div yield (%)         0         0         0           Performance (%)         1M         3M         12           Absolute         4.2         -5.2         1	Revenues	75.34	81.41	89.58
Net debt/-cash         -16.82         -12.69         -10           Ratios (x)         2024E         2025E         202           Adj. P/E         Neg.         Neg.         9           EV/EBITDA         NM         42.2         2           EV/EBIT         Neg.         Neg.         7           Debt/EBITDA         39.7         Neg.         Ne           Div yield (%)         0         0         0           Performance (%)         1M         3M         12           Absolute         4.2         -5.2         1	EBITDA	-0.42	1.70	3.02
Ratios (x)         2024E         2025E         202           Adj. P/E         Neg.         Neg.         9           EV/EBITDA         NM         42.2         2           EV/EBIT         Neg.         Neg.         7           Debt/EBITDA         39.7         Neg.         Ne           Div yield (%)         0         0         0           Performance (%)         1M         3M         12           Absolute         4.2         -5.2         20	EPS (EUR)	-0.15	-0.06	0.06
Adj. P/E         Neg.         Neg.         9.           EV/EBITDA         NM         42.2         2.           EV/EBIT         Neg.         Neg.         7.           Debt/EBITDA         39.7         Neg.         Neg.           Div yield (%)         0         0           Performance (%)         1M         3M         12           Absolute         4.2         -5.2	Net debt/-cash	-16.82	-12.69	-10.74
EV/EBITDA         NM         42.2         2           EV/EBIT         Neg.         Neg.         7.           Debt/EBITDA         39.7         Neg.         Neg.           Div yield (%)         0         0           Performance (%)         1M         3M         12           Absolute         4.2         -5.2         -5.2	Ratios (x)	2024E	2025E	2026E
EV/EBIT         Neg.         Neg.         7.           Debt/EBITDA         39.7         Neg.         Neg.           Div yield (%)         0         0           Performance (%)         1M         3M         1:           Absolute         4.2         -5.2	Adj. P/E	Neg.	Neg.	98.6
Debt/EBITDA         39.7         Neg.         Neg.           Div yield (%)         0         0           Performance (%)         1M         3M         1:           Absolute         4.2         -5.2	EV/EBITDA	NM	42.2	24.4
Div yield (%)         0         0           Performance (%)         1M         3M         1:           Absolute         4.2         -5.2	EV/EBIT	Neg.	Neg.	73.3
Performance (%)         1M         3M         12           Absolute         4.2         -5.2	Debt/EBITDA	39.7	Neg.	Neg.
Absolute 4.2 -5.2	Div yield (%)	0	0	0
	Performance (%)	1M	3M	12M
Rel. to FTSE IT All Sh 2.8 -7.9 -1	Absolute	4.2	-5.2	1.1
	Rel. to FTSE IT All Sh	2.8	-7.9	-11.6

Source: FactSet, Company data, Intesa Sanpaolo Research estimates

Intesa Sanpaolo is Corporate Broker to Growens

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## Growens – ARR at 31 December 2024, 4Q24 Agile Telecom sales

EUR M	Dec-23	Dec-24	yoy %
SaaS ARR (Beefree)	11.5	15.1	30.9
CPaaS Sales (Agile Telecom)*	16.5	15.6	-5.4

<sup>\* 4</sup>Q24 Preliminary data; Source: Company data

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Equity Rating Key (long-term horizon: 12M)

Long-term rating	Definition
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Italy is characterised by a large number of non-listed and listed micro, small and medium-sized companies. Looking at the revenues of these Italian companies, around 5,000 companies eligible for listing have revenues below EUR 1,500M based on Intesa Sanpaolo elaborations. We define these companies as 'Mid Corporate'. Looking more specifically at Italian listed companies, we include in our Mid Corporate segment all STAR companies and those with a market capitalisation of around EUR 1Bn.

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