

# MID CORPORATE

# Morning Watch: Specialist/CB

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Equity Market/Daily

EXM - STAR - EGM				
On Our radar: Today's Newsflow				
Italy	Positive/Negative			
Europe	Positive/Negative			
Stock Markets: Performance				
Chg (%)	1D	3M	6M	12M
FTSE All Share	0.5	-1.8	-4.0	13.1
FTSE MIB	0.5	-1.8	-4.0	13.2
FTSE IT Star	8.0	-3.2	-7.1	3.9
Euro Stoxx 50	0.5	-4.9	-4.1	8.9
Stoxx Small 200	0.5	-2.2	-3.9	9.9
NASDAQ	-0.6	7.4	12.6	33.8
S&P 500	-0.4	6.6	13.1	31.8
FTSE MIB Best & Worst: 1D% chg				
Iveco Group	4.2 C	iasorin		-1.4
Nexi	4.0 T	elecon	n Italia	-1.2

#### Index Performance (-12M)



2.1 D. Campari

-1.0

Source: FactSet

Leonardo

#### **Upcoming Intesa Sanpaolo Events**

What?	Where?	When?	
Fintech Conference	Milan	5 Dec.	

Report priced at market close on day prior to issue; Ratings and TP as assigned in the latest company reports (unless otherwise indicated). This is an extract of our Equity Daily report published today, incorporating our comments on those companies for which Intesa Sanpaolo is Listing Agent, Specialist or Corporate Broker.

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## **Growens (HOLD)**

## **GROW IM; GROW-IT**

#### Feedback from Event

Growens' strategy continues to focus on Beefree's development, thanks to the deployment of synergies with 'Really Good Emails' as for the 'App' and the cash still available (USD 15M to be invested organically in 2024-26, according to the BP). Beefree has now surpassed the lower bound of the 2024E guidance.

- 3Q/9M24 results. Revenues were slightly down by 1.4%. By business line, we note that:

  1) SaaS revenues grew by 21.7% to EUR 8.9M (or 16% of consolidated revenues). At constant forex, Beefree grew by 23%, driven by volumes and thanks to the repricing of Beefree SDK; and 2) Communication-Platform as a Service (CPaaS sales corresponding to Agile Telecom) contracted by 4.9% yoy to EUR 44.4M, following the focus on profitability rather than on revenues' growth. In 9M24, international sales were 82% of total revenues (EUR 43.8M, broadly in line yoy). Recurring revenues represented 17% of total revenues, +22% yoy. 9M24 EBITDA was negative for EUR 0.5M; EBITDA in 3Q was positive for EUR 0.2M; the main reason was Agile Telecom's positive EBITDA, despite the continued increase in Beefree's sales & marketing and R&D costs, reflecting management's strategy to focus on this BU;
- Beefree's development. ARR (annual recurring revenues) of the SaaS business line (Beefree) as at end-September were USD 15.2M, +29.4% yoy, o/w USD 5M referring to the App (+14% yoy) and USD 10.2M related to Beefree SDK (+40% also thanks to repricing from July). Management plans to invest USD 15M in 2024-26 (research & development, sales & marketing) to support the group's organic growth (sales and marketing, R&D);
- RGE synergies. The purchase of RGE is consistent with Growens' strategic goal to increase Beefree's App growth while creating organisational and go-to-market synergies. We see it as an opportunity to enrich Beefree's offer, enhancing the customer experience and expand the client base, helping to reach Beefree's targets for an operating beak-even in 2025 and cash break-even in 2026;
- M&A. The company is scouting for M&A targets in the Beefree arena with a selective approach (mainly looking at companies to integrate AI functionalities) to further boost business expansion. On the other hand, Agile Telecom could be divested since despite its leadership position in the Italian market, the business is mature (volumes are contracting, and in this scenario the company prefers to focus on profitability and stabilize cash flows) and is non-synergistic with Beefree.

Growens' focus in on Beefree's development, which would be further boosted by organic investments and potential acquisitions, especially in the AI arena.

#### Growens - Key Data

29/11/2024	Information		
Target Price (€)			7.3
Rating			HOLD
Mkt price (€)			5.8
Mkt cap (EUR M)			89.6
Main Metrics (€ M)	2024E	2025E	2026E
Revenues	75.34	81.41	89.58
EBITDA	-0.42	1.70	3.02
EPS (EUR)	-0.15	-0.06	0.06
Net debt/-cash	-16.82	-12.69	-10.74
Ratios (x)	2024E	2025E	2026E
Adj. P/E	Neg.	Neg.	NM
EV/EBITDA	NM	45.7	26.3
EV/EBIT	Neg.	Neg.	79.1
Debt/EBITDA	39.7	Neg.	Neg.
Div yield (%)	0	0	0
Performance (%)	1M	3M	12M
Absolute	-4.9	-20.1	-10.2
Rel. to FTSE IT All Sh	-0.3	-18.6	-20.6

Source: FactSet, Company data, Intesa Sanpaolo Research estimates

#### Intesa Sanpaolo is Corporate Broker to Growens

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A stock's coverage cluster is comprised of stocks covered by a single analyst or two or more analysts sharing a common industry, sector or other classification. The list of all stocks in each coverage cluster is available on request.

Equity Rating Key (long-term horizon: 12M)

Long-term rating	Definition
BUY	BUY stocks are expected to have a total return of at least 10% and are considered the most attractive stocks in the analyst's/analyst's team cluster in a 12M period
HOLD	HOLD stocks are expected to have a total return of at least 0% and are less attractive stocks than BUY rated stocks in the analyst's/analyst's team cluster in a 12M period
SELL	SELL stocks are the least attractive in a coverage cluster in a 12M period.
RATING SUSPENDED	The investment rating and target price for this stock have been suspended as there is not a sufficient fundamental basis to determine an investment rating or target price. The previous investment rating and target price, if any, are no longer in effect for this stock.
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TARGET PRICE	The market price that the analyst believes the share may reach within a 12M time horizon.
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Note	Intesa Sanpaolo assigns ratings to stocks as outlined above on a 12M horizon based on a number of fundamental drivers including among others, updates to earnings and valuation models. Exceptions to the bands above may occur during specific periods of market, sector or stock volatility or in special situations. Short-term price movements alone do not imply a reassessment of the rating by the analyst.

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#### Historical recommendations and target price trends (3Y)

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#### Equity rating allocations (long-term horizon: 12M)

Intesa Sanpaolo Research Rating Distribution (at October 2024)

Number of companies considered: 158	BUY	HOLD	SELL
Total Equity Research Coverage relating to last rating (%)*	69	31	0
of which Intesa Sanpaolo's Clients (%)**	64	41	0

<sup>\*</sup> Last rating refers to rating as at end of the previous quarter; \*\* Companies on behalf of whom Intesa Sanpaolo and the other companies of the Intesa Sanpaolo Group have provided corporate and Investment banking services in the last 12 months; percentage of clients in each rating category

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Italy is characterised by a large number of non-listed and listed micro, small and medium-sized companies. Looking at the revenues of these Italian companies, around 5,000 companies eligible for listing have revenues below EUR 1,500M based on Intesa Sanpaolo elaborations. We define these companies as 'Mid Corporate'. Looking more specifically at Italian listed companies, we include in our Mid Corporate segment all STAR companies and those with a market capitalisation of around EUR 1Bn.

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