



PRICE SENSITIVE

**PRESS RELEASE**

## Notice according to art. 17 of EGM Issuers Rules: change of the specialist

**Milan, 25 February, 2025** – Growens S.p.A. – GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility Euronext Growth Milan and operating in the cloud marketing technology field, hereby announces, pursuant to Article 17 of the Issuers’ Regulations, that it has entrusted the role of Specialist to BPER Banca S.p.A., effective 25 May 2025. BPER Banca S.p.A. will succeed CFO SIM S.p.A. as Specialist, with CFO SIM S.p.A. holding the position until 24 May 2025, inclusive.

The Company extend their sincere thanks to CFO SIM for the professionalism and co-operation demonstrated over the years of collaboration.



**Growens (GROW)** is a leading European player in the field of Cloud Marketing Technologies, serving thousands of clients worldwide. Its SaaS and CPaaS solutions allow SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the original business MailUp the Group grew steadily since 2002, both organically and via M&A, peaking with the launch of innovative products such as [Beefree.io](https://beefree.io).

The company is admitted to trading on the Euronext Growth Milan (EGM) market managed by the Italian Stock Exchange, with a free float above 31%.

**ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM**

Media & Guidelines: <https://growens.io/en/media-guidelines>

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